

Rules of Service

Last updated: 10.11.2023

These Rules of Service constitute the agreement between you (the "Advertiser", "you", "yours", etc.) and ROIADS LTD (the "ROIADS") and apply to your use of the ROIADS's Website, Platform, Service, and tools. You must read, agree to, and accept all the terms and conditions outlined in these Rules of Service before using ROIADS's Service and/or registering on the Platform.

All definitions in these Rules of Service have the same meanings as in the [Terms of Service](#).

1. General Provisions

1.1. You get access to the Website, Platform, Service, and tools upon completion of the registration and/or verification procedure.

1.2. Upon registration, you will receive a personal login and password, granting access to the protected area of the Website.

1.3. You are responsible for maintaining the confidentiality of your assigned login and password. ROIADS shall not be held liable for any loss associated with the misplacement of your password.

1.4. You should utilize the Website, Platform, Service, and tools in a manner that does not infringe upon the rights of third parties.

1.5. ROIADS is not accountable for the quality of Service, irregularities in Service provision, temporary interruptions on the Website and/or Platform operations, or a lack of access to the Website and/or Platform, regardless of the reasons for these irregularities, interruptions, or access issues. Nonetheless, ROIADS will make every effort to ensure the provision of the Service 24 hours a day, 7 days a week. In the necessity to suspend the Service provision in order to conduct maintenance work or improvement of the Platform and/or Website, or other reasons of technical or administrative character ROIADS may suspend the provision of the Service and will endeavor to notify the Advertiser in advance through any available means.

1.6. During the Agreement's Term, the Advertiser may request technical support services by submitting a request to ROIADS's manager. Technical support services will be available to the Advertiser from 10:00 to 19:00 Cyprus time.

1.7. You must possess all the required rights, permits, and licenses to initiate and manage an Advertising Campaign, display Advertisements, and conduct your website and business operations in the selected jurisdictions. You are solely responsible for any breaches of this obligation.

1.8. You bear sole responsibility for complying with all applicable laws in all your actions related to your use of the Website, Platform, Service, and tools, regardless of the purpose of such use. You are also responsible for any damages resulting from your actions that violate these Rules of Service or any other agreements or policies to which you have agreed.

1.9. You agree to indemnify and hold ROIADS, its affiliates, subsidiaries, successors, assigns, and each of their directors, officers, shareholders, agents, contractors, partners, and employees, harmless from any and all claims, actions, damages, losses, costs, expenses, judgments, or liabilities (including reasonable attorney's fees), arising from or relating to the violations of these Rules of Service and/or any other applicable agreements to which you have agreed.

1.10. Following the termination of the Agreement, ROIADS may deactivate your Account.

2. Restricted activities

2.1. In connection with your use of the Website, Platform, Service, and tools, or in the course of your interactions with third parties, you will not:

- a. Violate any law, statute, ordinance, or regulation (for example, those governing unfair competition, anti-discrimination or false advertising);
- b. Act in a manner that is defamatory, trade libelous, threatening or harassing;
- c. Provide false, inaccurate, or misleading information;
- d. Send or receive what ROIADS reasonably believe to be potentially fraudulent actions;
- e. Allow your Personal Account to have a negative balance;
- f. Harass ROIADS's employees, agents, or other users;
- g. Refuse to cooperate in an investigation or provide confirmation of your identity or any other required information;
- h. Infringe ROIADS's or any third party's rights, trademark, trade secret, or other intellectual property rights, or rights of publicity or privacy;
- i. Take any action that imposes an unreasonable or disproportionately large load on ROIADS's infrastructure;
- j. Facilitate any viruses, Trojan horses, worms, or other computer programming routines that may damage, detrimentally interfere with, surreptitiously intercept, or expropriate any system, data, or information on the Website and/or Platform;
- k. Use an anonymizing proxy, any robot, spider, other automatic device, or manual process to monitor or copy the Website and/or Platform without ROIADS's prior written permission;
- l. Interfere or attempt to interfere with the Website, Platform, Service and tools;
- m. Attempting to create new or additional Account(s) when your Account has a negative balance or has been restricted, suspended, or otherwise limited;
- n. Create new or additional Accounts using information that is not your own (e.g. name, address, email address, etc.);
- o. Use someone else's Account.

2.2. You may not use the Website, Platform, Service, or tools for the distribution of the information that directly/indirectly concerns:

- (a) Content exploiting and abusing minors;
- (b) Content aimed at engaging potential victims in human trafficking, provision of sexual services under the guise of legitimate activities, or antisocial behavior;
- (c) Content related to high-risk investments, quick enrichment schemes, or financial pyramids;
- (d) Content promoting illegal activities (e.g., creating explosive devices, hacking, "phreaking," etc.);
- (e) Criminal or terrorist-related content;
- (a) Racial, ethnic, political, hate-mongering, or otherwise objectionable content;
- (b) Calls to join religious groups or participate in religious ceremonies;
- (c) Content that tarnishes the honor, dignity, or business reputation of individuals or organizations;
- (d) Pornography, adult or mature content;
- (e) Content related to magical services, including activities of hypnotists, psychics, fortune-tellers, and similar practitioners;
- (f) Offers to purchase weapons or military equipment;
- (g) Content that propagates illicit human organ trading;
- (h) Goods and services violating human rights and freedoms;
- (i) Content containing violence, obscene or vulgar language, abusive material, or content that endorses or threatens physical harm;
- (j) Content promoting intentional self-harm, mutilation, or suicide;
- (k) Illegal substances;
- (l) Drugs or any related paraphernalia;
- (m) Nicotine-containing substances and tobacco products;
- (n) References to events or customs that degrade, offend, or propagate harm to individuals, along with advertising or endorsing such customs;

- (o) Information that encourages hacking of computer systems and programs, or advertising services for hacking;
- (p) Adware, malware, viruses, phishing attempts;
- (q) Fraud, unofficial, untrue, false, misleading, invented, re-produced information, facts, news, offers, solutions, guidelines related to or aiming to treat in any way and at any level vulnerabilities of all kind, including but not limited to any physical, mental, psychological, social, religious, economic, scientific vulnerabilities;
- (r) Any other information whose distribution is prohibited by law.

2.3. The Advertisement provided by you may be placed on any online resource as long as it meets the following criteria:

- a. Does not violate any applicable law and regulations;
- a. Does not infringe intellectual property rights and other rights of third parties;
- b. Does not contain any Prohibited content;
- c. Does not promote adult-oriented or age-restricted products or services without implementing applicable or required age-verification services;
- d. Does not contain or link to content that exploits children, such as child pornography (including cartoon child porn) or content that presents children in a sexual manner.

2.4. You shall not post misleading information concerning your Advertisement search results and Advertisement. You shall not act, either directly or indirectly, to encourage or require End Users, either willingly or unwillingly, to click on the Advertisement and/or to generate clicks through any means which could be reasonably interpreted as coercive, incentives, misleading, malicious, or otherwise fraudulent.